

Rural opportunities for organizations in agritourism systems - Roots

Proyecto no 07-ESP01-GR04-00490-1

This is an ongoing project. The duration of the project is from 1 October 2007 to 31 July 2009.

The overriding aim of the partnership is to further intercultural dialogue and understanding by helping people in geographically and socially disadvantaged areas to become involved in the development of rural and agritourism activities based on a clear knowledge, understanding and respect of cultural differences.

The objectives of the project are:

- to raise awareness in rural areas of good practices in other European countries as regards facilities, behaviour, customer attention, services, quality and promotion.
- to help preserve the family unit in the rural environment by involving all possible family members in the economic activity, without discrimination of gender or age.
- to provide the possibility for transnational exchanges, visits, and work practice for young unemployed and/or socially excluded people.

Photo Gallery

















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