



## **Development Support for RUrAl Areas.**

**Grundtvig Partnerships Project No:2010-1-RO1-GRU06-06782**

Crafts play an important role in the European economy by providing vital products and services for local communities and creating jobs all over Europe. Due to a complex of factors crafts workers confront a wide range of difficulties: access to information, finance, protection, valorization of their work, the right skills for all aspects of the business etc. Therefore, specific efforts to support their development are essential not only for regional or national but also for European growth.

The EU4US project proposes to support regional development through the preservation of traditional crafts and products and by fostering intercultural dialogue among vulnerable groups. Communities and people in socially and economically disadvantaged areas will benefit from the results of the project in order to develop viable economic activities, especially in the field of traditional crafts and products, thus improving the economic situation and social integration. Additionally, the field of traditional crafts and products not only provides an alternative to unemployment, but also has tremendous importance for rural tourism and sustainable development.

### **Aims**

1. To promote entrepreneurship and creativity among inhabitants of rural areas.
2. To preserve cultural heritage by involving people from rural areas in the partner countries, in good practice exchanges in the field of traditional crafts and products.
3. To promote traditional crafts and products.
4. To encourage creativity in the field of traditional crafts and products among youth and to encourage an exchange between generations.
5. To raise awareness of people and communities concerning the protection, quality and marketing of authentic valuable traditional crafts and products.
6. To foster transnational examples of best practices in order to support lifelong learning for local development.
7. To increase the expertise of persons involved in non formal and informal adult education.

### **Target groups**

The project focuses on vulnerable people in rural areas, non-qualified or with low level of qualifications, young adults, older people, women. They will participate as learners and co-organizers of several activities within the project and will therefore be assisted in developing their knowledge and skills, especially in nonformal and informal contexts. EU4Us will facilitate the access to mobility of people involved in adult education, both learners and trainers/ staff. They will be able to improve their professional and personal skills and to increase their value on the labour market. EU4US involves 4 partners from Romania, Spain, Northern Ireland and Turkey.

The project promotes the sharing of experiences and the development of entrepreneurial, organizational and practical skills for the future, especially in non-formal and informal contexts. Disadvantaged adult learners will be directly involved in the project activities, such as workshops, research, exhibitions, best practice exchanges and transnational mobilities. EU4Us provides an opportunity to take advantage of the wide spectrum of the economic, social and cultural strengths of the craft sector, and to promote successful best practices. It is also an opportunity to deepen, compare and adapt good practices in partner countries.

### **Partners**

- C mara de Comercio e Industria de Bistrita-Nasaud, Romania ( Project Co-ordinator )  
<http://www.cciabn.ro>
- Castlereagh Enterprises Ltd., Northern Ireland  
<http://www.castlereagh.com>

- Lawton School S. L., Spain  
<http://www.lawtonschool.com>
- Cámara de Comercio e Industria de Tarsus, Turkey  
<http://www.tarsustso.org>

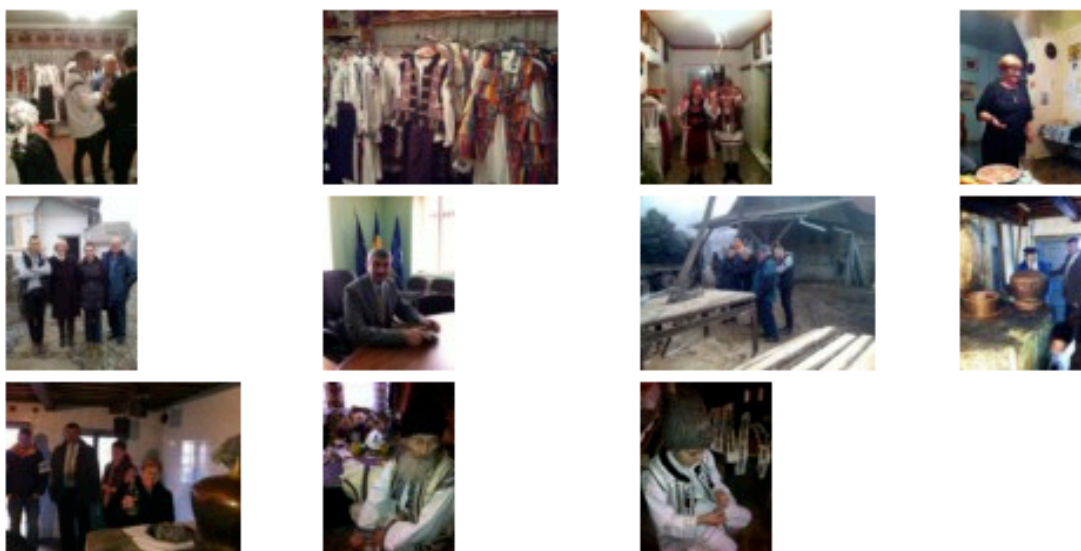
#### Co-financed:

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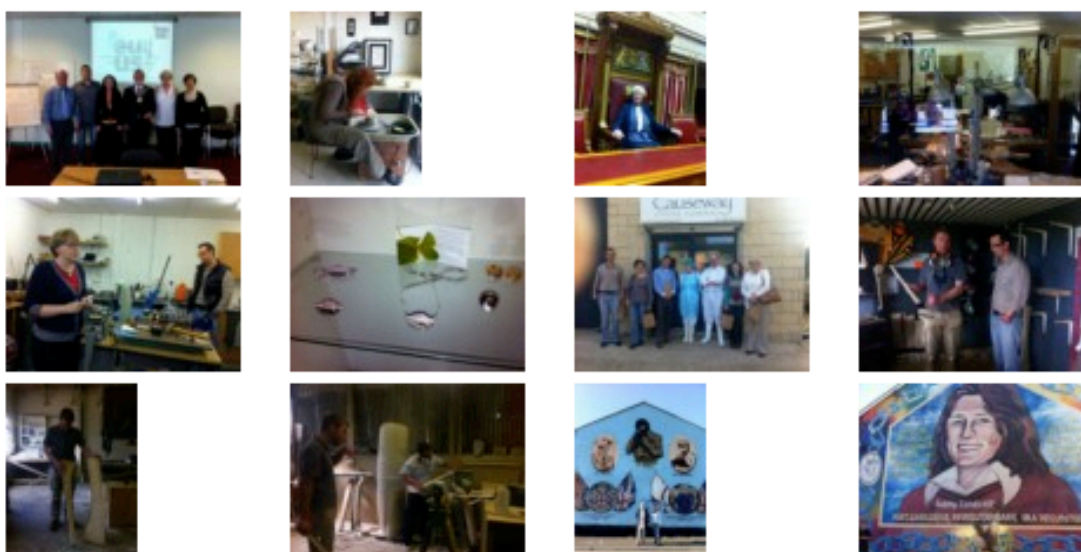


#### Photo gallery:

##### Rumania.



##### Belfast.



## Gijón.



## Turquia.



## Bistrita.



Link : <http://www.cciabn.ro/eu4us/index.html>