



EU WOMEN

Leonardo da Vinci N°: UK/08/LLP-LDV/TOI/163_132

The EU WOMEN project aims to increase the number of women considering self employment by developing a tailored, pre-enterprise learning programme and making it available online. EU Women is co-funded by the the European Commission through the Leonardo da Vinci programme and involves collaboration between partner organisations in Bulgaria, Czech Republic, Italy, Lithuania, Portugal, Romania, Spain and the UK.

Activities

The EU WOMEN project has:

- developed bespoke, innovative pre-enterprise learning materials for women
- translated these materials into the 8 languages of the partnership
- utilised the MOODLE Learning Management System to make the material freely available over the internet.
- Pilot Tested the interactive course in Romania, Bulgaria & Italy.

Course Content

The EU WOMEN e-learning course covers the following modules:

1. What is an entrepreneur?
2. Ideas Generation
3. Marketing & Market Research
4. Tapping Resources & Sourcing Finance
5. Setting up a Business
6. Financial Planning & Monitoring
7. Setting Your Goals

Results and Impact

The partners anticipate that by developing these materials and making them accessible to women across Europe the EU WOMEN project will:

- enable women to learn about pre-enterprise in a flexible and accessible way
- empower women to take the next step towards self employment
- facilitate the transfer of knowledge, innovation and best practice between partner countries
- contribute to the economic development of member states

Target groups

It is hoped that the EU WOMEN project will benefit women from across the EU, particularly those who face the greatest pre-enterprise challenges (e.g. women living in rural areas, those with little or no academic qualifications, the long term employed, full time carers, etc.)

Partners

- Castlereagh Enterprises Ltd, UK
- Chamber of Commerce and Industry Bistrita Nasaud, RO
- Lawton School S. L. ES
- SPI - Sociedade Portuguesa de Inovação, PT
- American University in Bulgaria, BG
- Panevezys Business Advisory Centre, LT
- VSB-Technical University, CZ
- Tk Formazione Srl, IT

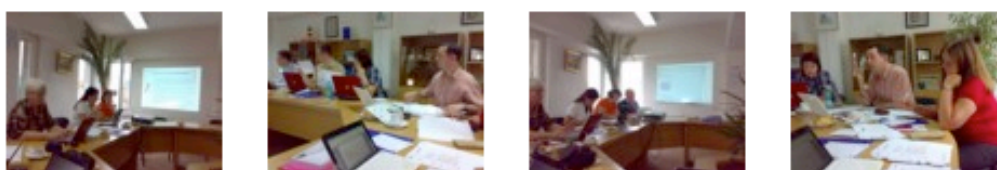
Co-financed:

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Photo gallery

Belfast.



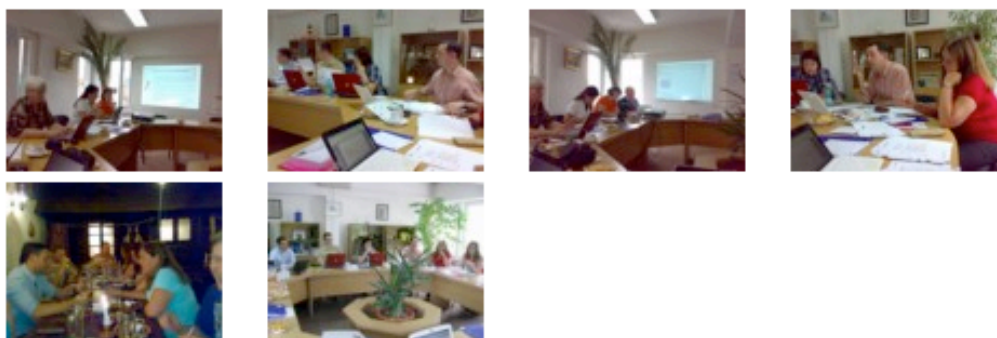
Porto.



Sofia.



Bistrita.



Link : <http://www.euwomen.org>